



THE LAND CONSERVANCY
OF SAN LUIS OBISPO COUNTY



CONSERVE. CARE. CONNECT.

Land protection
and planning.

Restoration and
stewardship.

Outreach,
education, and
community
involvement.



2013-2018 STRATEGIC PLAN

Set Aside 15,000 acres in the next five years

Safeguard our land holdings & implement three major restoration projects

Create two new public parks & increase nature education opportunities

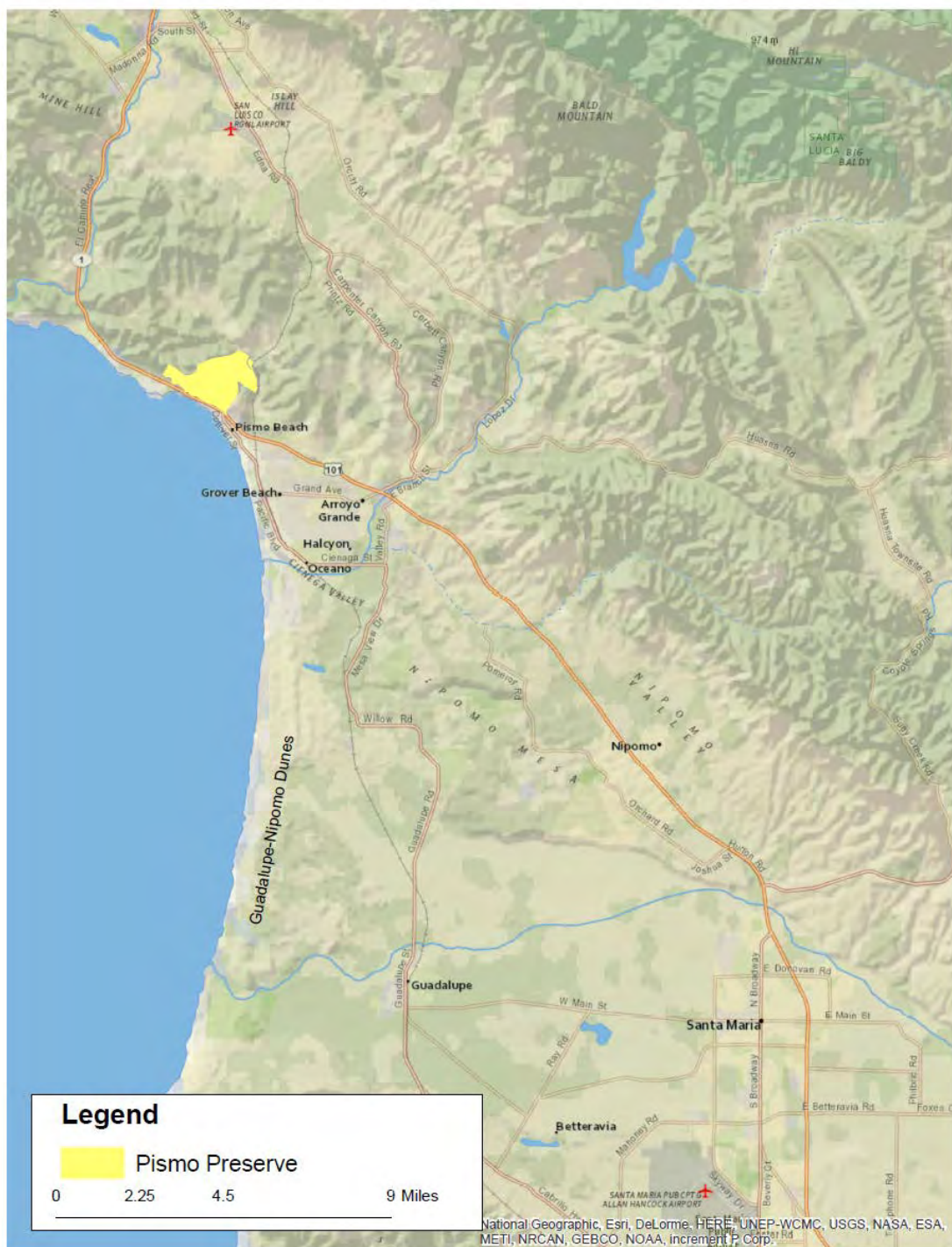
THE PISMO PRESERVE



PISMO PRESERVE DETAILS

- \$12,000,000 TOTAL
- 890 acres
- Purchase in fee by The Land Conservancy
- Must Raise Funds by August 25, 2014








National Geographic, Esri, DeLorme, HERE, UNEP-WCMC, USGS, NASA, ESA, METI, NRCAN, GEBCO, NOAA, increment P Corp.

Pismo Preserve

Legend

-  Pismo Watershed
-  Pismo Preserve
-  Highways








0 0.5 1 2 Miles

2014



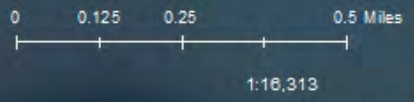
**Proposed
Pismo Preserve**
San Luis Obispo County
California

Map Key

-  Highway
-  Railroad
-  Pismo Preserve Boundary
-  Excluded Area A
-  Pismo Beach City Hall



Prepared on 3/4/14
by The Land Conservancy of
San Luis Obispo County



MANAGEMENT

- Public Park: Dawn to Dusk Passive Recreation.
- Open to hikers, horseback riders, and mountain bikers.
- Preserve Manager and Ranger
- Parking and infrastructure.
- Wildfire risk management and emergency evacuation routes.



MANAGEMENT



- Stewardship Plan
- Sustainable Trail Design
- LID Practices
- Managed Grazing
- Grassland Restoration
- Riparian Restoration



WHY CONSERVE THIS LAND?

- Essential to the people, wildlife, and communities for **long-term health and prosperity**.
- We have **the opportunity now** to safeguard our County's unique character, air and water quality, and open space access, *forever*.
- This landscape allows us to **see and experience nature close to home**.



Protects the natural and scenic beauty of a one-of-a-kind landscape for relaxation and rejuvenation.



Provides outdoor recreation opportunities to promote physical activities and healthier lifestyles.



Creates opportunities for kids to get outside, play, and learn about the natural world.



Attracts visitors from all around the world which increases tourism and brings money into our communities.



Saves limited natural resources
that provide healthy air and
clean water.



Preserves habitat for wildlife and plants.



Protects Pismo Creek, a critical resource in our region.



Protects the quality of water that flows onto local beaches.



Safeguards existing wells that could support 60 homes.



Reduces the need for public services,
saving money in the long run.



Provides opportunities for environmental education, scientific research, service-learning projects, and demonstration of LID and BMPs.



Permanent conservation and responsible stewardship of existing healthy landscapes is the most effective tool to protect our watersheds.

SETTLEMENT CRITERIA

1. Nexus
2. Waste Type
3. Beneficial Uses
4. Institutional Stability

HEALTHY WATERSHEDS: 2025 Measurable Goals

1. Healthy Aquatic Habitat
2. Proper Land Management
3. Clean Groundwater



PISMO PRESERVE FUNDING STRATEGY

\$12 million – Total Needed

\$8 million goal: State Agencies

\$4 million – California State Coastal Conservancy **COMPLETED**

\$4 million – Wildlife Conservation Board **PLEDGED/PENDING**

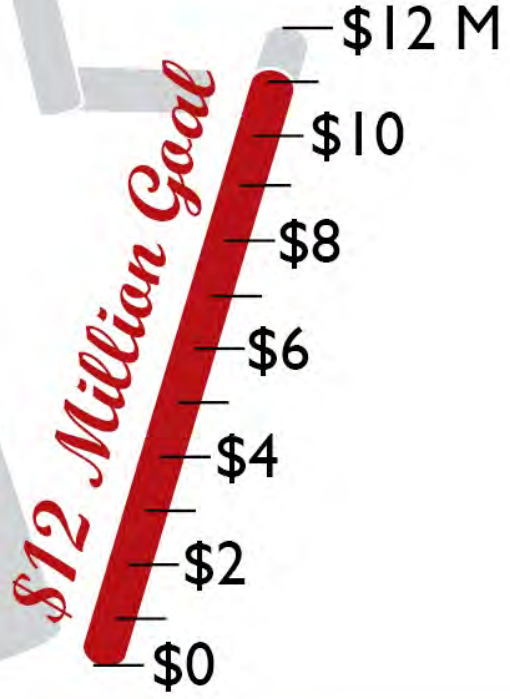
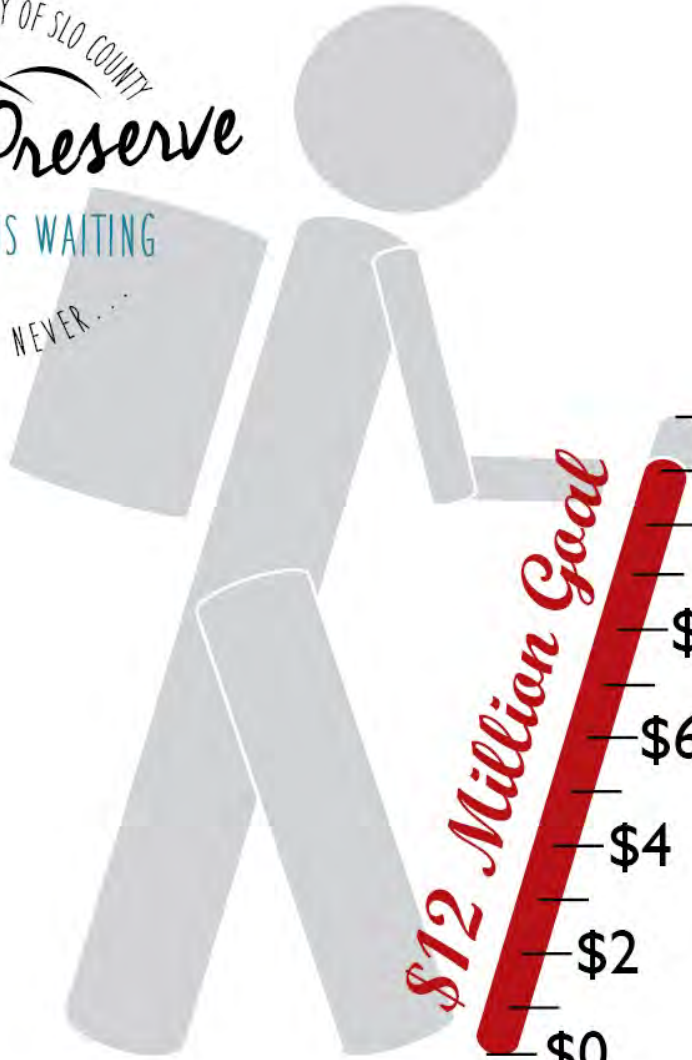
\$4 million goal: Regional Government & Community Donations

\$2,045,000 – SLO County, Cities of Pismo, AG, Grover **COMPLETED**

\$1,005,000 – Community and business donations **COMPLETED**

\$950,000 – Current Funding Gap

THE LAND CONSERVANCY OF SLO COUNTY
Pismo Preserve
ADVENTURE IS WAITING
IT'S NOW OR NEVER...



Funding Request

\$800,000 from Guadalupe Oil Spill Settlement Funds

- Leverages RWQCB funding \$14-to-\$1
- Successful project track record between LCSLO and RWQCB
- Precedent for allocating Guadalupe Settlement Funds and other RWQCB funds to conserve lands with public access
 - Wild Cherry Canyon, Paradise Beach, Johnson Ranch
- \$950,000 is currently unallocated
- August deadline for once-in-a-lifetime opportunity



Central Coast RWQCB
can act as a
visionary leader
by fully funding this
high-impact project.



Local people and wildlife will forever be impacted
by the action you take today.



Be part of something great.
Help create the **Pismo Preserve**.